

# CONTENT **XL**ERATOR

Summary of CXL competition within the video content marketing market

	Private Video Hosting	Social Integration	Viewer Analytics	Website Integration	WordPress Plugin	Video Email Functionality	Web Recorder   Uploader	Private Audio Hosting	Responsive Player	Marketing Features	Player Customization	SmartPhone Integration	Android/iPhone App	Phone Audio Submission	Video Dual Encoding	Price Per Month	Complexity
<b>Content Xlerator</b>	x	x	x*	x	x	x	both	x	x*	x	x	x	x*	x	x*	50	x
Wistia	x	x	x	x			upload		x	xx	xx		x	x		100	xx
Kaltura	x	x	x	x	x		both	x	x	xxx	xx		x	x	x	1000	xxxx
Brightcove	x		x	x			both		x	xxx	xx		iphone	x	x	500	xxxx
Social Cam		x					both						x			free	x
Bravo	x			x			both			xx	x			x		199	xx
Vidyard	x			x			upload		x	xx	xx			x	x	250	xxx
Traffic Geyser		x	x	x		x	upload	x		xx	xx					199	xxx
OneLoad	x	x	x	x			upload							x		150	xxx
Encoding.com	x						upload							x	x	199	xxx
BombBomb			x			x	upload			x	x					69	xx
Talk Fusion						x	upload									115	xx
Jive Systems	x	x	x	x		x	both		x	xx	x			x		97	xx
Audio Acrobat	x			x			both	x		x	x			x		50	xxx
Vzaar	x	x	x	x			both (phone)		x	x	x		iphone	x	x	200	xx

\* In Development

Content XLERator offers functionality beyond video content marketing (social media management, podcast hosting, training applications). This chart focuses only on video content marketing and does not list competitors in these other markets.